

Volga German
Oktoberfest
 History, Heritage, & Homecoming
 Hays, Kansas

BECOME A SPONSOR

OKTOBERFEST 2023
 FRI SEP 29 & SAT SEP 30



The Volga German Centennial Association is steeped in History, Heritage, & Homecoming. Oktoberfest is designed to promote the surrounding Volga-German communities in Ellis and Rush Counties, as well as tie in with FHSU Homecoming weekend. Oktoberfest promotes non-profit organizations and helps build valuable partnerships within the area community. In addition, a portion of the proceeds from the event fund FHSU and NCK Tech scholarships for descendants of Volga German heritage.

As a sponsor of the event, your organization gains recognition as a supporter of the Oktoberfest event and a valued partner with our community. We hope that your organization will choose to become a sponsor of this year's Oktoberfest. We offer the following sponsorship opportunities:

GUIDE \$1000

- Logo banner (18" x 12' approx.) on top of one of the three Regular Pavilions (20' x 20' tent)

CAN CAGE \$1000

- Logo signs (48" x 18" approx.) on one of the can cages placed around Oktoberfest park

ARMBAND \$1000

- Company name or logo on armbands sold at booths

SCOUT \$500

- Logo sign (48" x 18" approx.) on top of one of the two charging stations

SERVUS \$500

- Logo sign (48" x 18" approx.) on top of one of the eighteen high top gathering tables around the park

- Also included
- Logo on sponsor banner on Oktoberfest grounds
- Sponsorship listed on social media and website for each
- 2023 Commemorative Oktoberfest Mug

SCHOLARSHIP CONTRIBUTOR

- A \$200 contribution to either ___ FHSU or ___ NCK Tech **\$200**

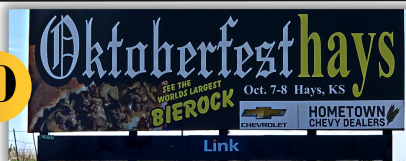
- Company Logo or Family Name on placard sign (8" x 11" approx) on one of the picnic tables
- Proceeds are earmarked for Scholarship Sponsorship



Thank you to our sponsors for helping to make Oktoberfest a great community event celebrating the Volga-German Heritage!

WORLD'S LARGEST BIEROCK \$5000

Only one available



- Logo on Billboard on I-70
- Logo listing on social media and website
- Logo on (2'x8') banners on display at the Bierock tent
- Company representative on stage for Saturday's opening ceremony
- 2023 Commemorative Oktoberfest Mug
- More details - inquire if interested in this sponsorship

DAS WIRTHAUS \$3000

Only one available

- Logo on two (3'x16') banners on either side of tavern
- Large logo on main sponsor banner on Oktoberfest grounds
- Logo listing on social media and website
- 2023 Commemorative Oktoberfest Mug

STAGE \$3000

Only one available

- Logo on Prominent banner on Main Stage
- Large logo on main sponsor banner
- Logo listing on social media and website
- 2023 Commemorative Oktoberfest Mug



HOMESTEADER \$2000

Only one available

- Logo on two (3'x16') banners on either side of large pavilion (40'x100')
- Large logo on main sponsor banner on Oktoberfest grounds
- Logo listing on social media and website
- 2023 Commemorative Oktoberfest Mug

KID'S AREA & GAMES \$2000

Only one available

- Logo on two (3'x12') banners in Kid's area for Saturday only
- Large logo on main sponsor banner on Oktoberfest grounds
- Logo listing on social media and website
- 2023 Commemorative Oktoberfest Mug

SETTLER \$1500

Only one available

- (1 available) or can be split into 3, each banding booth \$600
- Logo sign (1' x 7') for each banding booth sponsored
- Logo on sponsor banner on Oktoberfest grounds
- Sponsorship listed on social media and website
- 2023 Commemorative Oktoberfest Mug

Sponsorship for this year's event need to paid by July 31st, 2023. Sponsorships are on a FIRST COME FIRST SERVE basis. We will not hold spots.

Should you have any questions and/or desire additional information visit our website www.oktoberfesthays.com or contact us at oktoberfesthays@gmail.com
 Thomas Lippert (785) 650-4515 or Emily Knowles (785) 650-3175

Email logos in vector format (saved as .esp or .ai) to oktoberfesthays@gmail.com



@oktoberfesthays
www.oktoberfesthays.com

Treasury questions please contact
 Shelly Lippert (785) 650-4529
 Checks should be made payable to:
 "Volga German Centennial Association"
 P.O. Box 1314, Hays KS 67601